

A world map is shown in the background, rendered in a light gray tone. In the foreground, a large number of 3D human figures are arranged in a grid-like pattern, with one figure in the upper left corner highlighted in a vibrant red color. The overall aesthetic is clean and professional, using a grayscale palette with a single red accent.

Brickwork Sourcing

Ghana - Africa's New Investment Hot Spot

November 14, 2012

Procurement Consulting – Brickwork Sourcing

The Influx of Foreign Direct Investment (FDI)

- Ghana is the third largest recipient of foreign direct investment (FDI) in Africa for 2011
- The FDI inflows at the end of 2012 was US\$3.2 billion, which is 60% more than what Ghana received in 2009
- The US invested US\$407.21 million, ranking first in terms of invested money
- 95 new projects were registered in 2012, 200% more than 2011; a total investment value of US\$1.18 billion
- 52 of the 95 projects registered with GIPC were wholly-foreign-owned enterprises valued at US\$422.77
- Ghana had attracted US\$7 billion worth of FDI in 2011.

The Ghanaian Resurgence

- Increased attempts to increase value of both human and natural resources
- Encouragement from government bodies such as Environment and Science and Technology to enhance knowledge in various competitive fields, such as ICT, etc.
- Government initiatives such as distributing free laptops to spread technological know-how
- A favorable macro-economic environment created by the government of Ghana

The Resources

- Rich reserves of natural resource such as Cocoa (world's second leading producer), forestry, gold and other metals, diamonds and other precious stones and industrial minerals
- Ghana's abundant oil reserves
- Ghana has almost twice per capita as compared to other West African countries
- Ghana acts as the gateway to Western Africa's 250 million consumers
- Ghana has close ties with the US and British businesses and acts as an exit point for many of the landlocked countries
- Ghana's fast-growing reputation as a politically stable and culturally tolerant country

About Brickwork Sourcing

Brickwork is the pioneer of the Virtual Office business. We provide virtual support for businesses across the globe. Our well informed Remote Sourcing Analysts (RSAs) can provide support at any or all stages of your sourcing lifecycle. Your Virtual Sourcing Office can be a large team of analysts supporting large companies with established procurement processes or a one-man-show to function as your entire procurement office.

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A world map is shown in the background on the left side. On the right side, there is a 3D rendering of a large group of grey human figures standing in a grid, with one figure in the front row highlighted in red.

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THANK YOU

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